



**“EMPHASIS Beneficiaries  
presentation  
WP4, SPAIN”  
FERNANDA VENTURA**



# Potential/Selected Beneficiaries

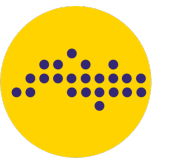


## EMPHASIS

Partner	Beneficiaries 4+2	Sector	Solution	Targeted Countries		
				Jordan	Lebanon	Egypt
PP2	NAX SOLUTIONS S.L.	Agri-food, Environment & Sustainable Development	A web platform that collects information through satellite images and its own artificial intelligence engine	X	X	X
	BRIOAGRO TECH S.L.	Agri-food, Environment & Sustainable Development	BrioAgro is an intelligent irrigation platform, that irrigates just when the crops need it	X	X	X
	GRANIOT SATELLITE TECHNOLOGIES	Agri-food, Environment & Sustainable Development	A web platform that gathers any type of precision agriculture data, with a specialization on satellite imagery, applied to agriculture	X	X	X
	DISCOOLVERWORLD S.L.	Culture – Tourism – Cultural & Creative Industries	It's a software company for discovering and customization of experiences for final users through machine learning	X	X	X



# NAX SOLUTIONS S.L.



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## EMPHASIS

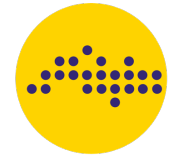
<b>Name of the Company</b>	<i>NAX SOLUTIONS S.L.</i>
<b>Name of the Solution</b>	<i>DECISION AGRICULTURE - PRODUCING MORE WITH LESS</i>
<b>Website</b>	<a href="http://www.naxsolutions.com">www.naxsolutions.com</a>
<b>Sector</b>	<i>Agri-food, Environment &amp; Sustainable Development</i>
<b>Region/Country</b>	<i>Andalucia, Spain</i>
<b>Targeted Countries</b>	<i>Jordan, Lebanon, Egypt</i>
<b>Type of partners needed</b>	<i>Complementary partners (joint business models), customers, users (distribution channels)</i>
<b>Partners identified by beneficiary</b>	<i>N/A</i>
<b>Partners identified by PP</b>	<i><b>Jordan:</b> Smart Green for Agritech Solutions (agri-food), Petra Green Community Enterprise (water waste management), Soqia Innovative Environmental Solutions (water management and irrigation technologies) <b>Lebanon:</b> Agro Cedrius (agri-food)</i>



### Description of the solution/company/any other info:

- A web platform that collects information through satellite images and its own artificial intelligence engine (no problem with clouds)
- Irrigation, fertilization and harvest management. Anomalies map (detect any disease)
- Provides reliable and useful information, not just data, to the growers, so they can make smarter decisions.
- It empowers agriculture and reduce water waste, fertilizers waste, so growers can produce more, with less

# BRIOAGRO TECH S.L.



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## EMPHASIS

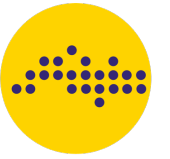
<b>Name of the Company</b>	<i>BRIOAGRO TECH S.L.</i>
<b>Name of the Solution</b>	<i>BRIOAGRO</i>
<b>Website</b>	<a href="https://brioagro.com/">https://brioagro.com/</a>
<b>Sector</b>	<i>Agri-food, Environment &amp; Sustainable Development</i>
<b>Region/Country</b>	<i>Andalucia, Spain</i>
<b>Targeted Countries</b>	<i>Jordan, Lebanon, Egypt</i>
<b>Type of partners needed</b>	<i>R&amp;D service providers (customer's understanding and enabling technology), complementary partners (Joint business models), customers (distribution channels), suppliers (supply chains)</i>
<b>Partners identified by beneficiary</b>	<i>N/A</i>
<b>Partners identified by PP</b>	<i><b>Jordan:</b> Smart Green for Agritech Solutions (agri-food), Petra Green Community Enterprise (water waste management), Soqia Innovative Environmental Solutions (water management and irrigation technologies) <b>Lebanon:</b> Agro Cedrius (agri-food)</i>



### Description of the solution/company/any other info:

- BrioAgro is an intelligent irrigation platform, that irrigates just when the crops need it.
- It uses low-cost technology based on information obtained by sensors (field and satellite)
- BrioAgro's irrigation is adapted to each soil, crop and watering installation
- It achieves water savings of between 20% and 50%, depending on the type of crop
- In parallel, there is a saving of fertilizers and phytosanitary product

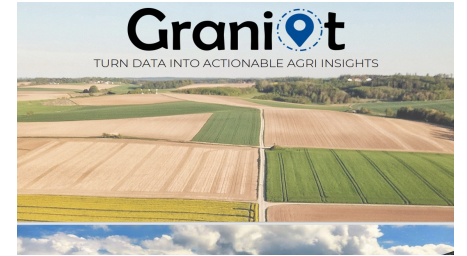
# GRANIOT SATELLITE TECHNOLOGIES



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## EMPHASIS

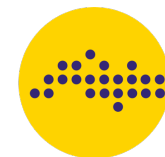
<b>Name of the Company</b>	GRANIOT SATELLITE TECHNOLOGIES
<b>Name of the Solution</b>	GRANIOT
<b>Website</b>	<a href="https://graniot.com/">https://graniot.com/</a>
<b>Sector</b>	Agri-food
<b>Region/Country</b>	Andalucia, Spain
<b>Targeted Countries</b>	Jordan, Lebanon, Egypt
<b>Type of partners needed</b>	R&D service providers (production capability), Complementary partners (joint business models), customers (distribution channels), users, communities
<b>Partners identified by beneficiary</b>	N/A
<b>Partners identified by PP</b>	<b>Jordan:</b> Smart Green for Agritech Solutions (agri-food), Petra Green Community Enterprise (water waste management), Soqia Innovative Environmental Solutions (water management and irrigation technologies) <b>Lebanon:</b> Agro Cedrius (agri-food)



### Description of the solution/company/any other info:

- A web platform that gathers any type of precision agriculture data, with a specialization on satellite imagery, applied to agriculture
- It helps to consult high-value data for the sector that facilitates the remote control of crops.
- It helps to make the best agronomic decision with satellite data
- It aims to improve the farmer's economic margins, increasing efficiency and production through prevention

# DISCOOLVERWORLD S.L.



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## EMPHASIS

<b>Name of the Company</b>	DISCOOLVERWORLD S.L.
<b>Name of the Solution</b>	DISCOOLVER
<b>Website</b>	<a href="https://discoolver.com/">https://discoolver.com/</a>
<b>Sector</b>	Culture – Tourism – Cultural & Creative Industries
<b>Region/Country</b>	Andalucia, Spain
<b>Targeted Countries</b>	Jordan, Lebanon, Egypt
<b>Type of partners needed</b>	Complementary partners (joint business models and IPR licenses), customers (supply chains),
<b>Partners identified by beneficiary</b>	N/A
<b>Partners identified by PP</b>	<b>Egypt:</b> Semsemia, Blue Line (Tourism) <b>Jordan:</b> Bookagri (agri-food tourism)



### Description of the solution/company/any other info:

- It's a software company for discovering and customization of experiences for final users through machine learning
- It detects and centralizes the best trends in the city, according to the tourist's profiles, making easy for tourists to find what they are looking
- It also helps destinations and hotels on this process guiding them through the implementation and adapting their content strategy to what final users demand.
- Access through the APP or website

# Thank you!

Find us on social media:



Contact us: [eu.emphasisproject@gmail.com](mailto:eu.emphasisproject@gmail.com)